



Building Better Regions Fund – Community Investments Stream

Shark Bay Business Analysis

This project will measure business confidence, conditions and investment in the Shark Bay region. To obtain a clear understanding of the economic input/output activities of business so as to establish a better understanding in implementing sustainable economic strategic planning and employment creation.

The data will allow the Shark Bay Council to make informed decisions around future infrastructure and investment planning that supports growth in employment through strong and sustainable businesses.

Project outputs

Completion of an economic input/output study which will inform the Shark Bay Shire Council of the business conditions and potential investment confidence in Shark Bay region. To provide economic evidence to assist Council to make informed policy, strategy and investment decisions that supports business sustainability, future employment and productive community activities for the Shark Bay region.

The data will also inform future government partnerships that will assist in responsible and realistic planning to better plan for the requirements of this very remote location.

The Shire of Shark Bay seeks a final report in digital format that can be uploaded onto the Shire's website, printed or copied and distributed to local businesses.

Partners

Project manager to seek buy-in and partnership with local Shark Bay Business Association executive and members. Inform and engage local businesses in the planning and implementation processes and to ensure readiness and participation. Ensure businesses receive a copy of the final project outcomes with the understanding they can also use the data for future business planning.

Engagement of URBIS Western Australian office Economic Analysts will ensure insightful, commercially astute analysis that better informs the Shire of Shark Bay and local business in planning for the future - particular focus on future infrastructure planning leading to sustainable employment.

The study outcomes will also guide the Shire Council to help shape organisational strategic planning (Shire of Shark Bay Strategic Community Plan) and to also more effectively influence state and federal government policymaking for isolated and remote communities.

The survey will be emailed to all Shark Bay businesses and open for two weeks from April 29th – May 13th 2019.

Contact: Paul Anderson
Chief Executive Officer
Shire of Shark Bay
(08) 9948 1218